

Cornell Cooperative Extension Erie County

We Change Lives
through **Knowledge!**

"4-H helped [me] build confidence in myself." -4-H Member

"I just love these kids and want to make sure that they had the opportunities that I had. Truly - it's why I'm doing what I do today." -4-H Volunteer

"I just wanted to let you know how much I appreciate your help and encouragement as I continue to work on the farm. Thank you! I am truly grateful!" -Ag Participant

"Thank you for your prompt response and all your help. It is nice to know that help is available so close to home."
-Home Gardener

"I learned how to read labels. I'm also teaching my daughter why it's important to look at the label and to choose foods low in sodium and fat." -Nutrition Class Participant



Dear Friend of CCE Erie,

Each year, CCE Erie provides you, your friends, family, and neighbors with vital services through our programs; 4-H Youth Development, Agriculture and Natural Resources, Consumer Horticulture - Master Gardener Volunteer Program, and Nutrition. When you support CCE Erie's annual appeal, your tax-deductible donation helps make an immediate impact on your community. In the past two years, support from our community has allowed CCE Erie to do so much, including responding to needs created by Covid-19.

Highlights include:

4-H Youth Development:

empowering youth to be leaders in agriculture, healthy living, civic engagement, and STEM (science, technology, engineering, and math) through hands-on learning.

- ◆ Members grew over **40lbs** of produce in their own homes to donate to two local food pantries, produced educational videos, conducted **315** live and virtual public presentations, led a **contactless** food drive, donated over **300lbs** of food to FeedMore WNY, and collected **\$1,000** in donations used to purchase vegetables from urban Buffalo farms which were distributed to Buffalo residents in need.

Agriculture:

helping farmers to improve production, business, marketing, environmental and economic practices.

- ◆ Over **1,000** gallons of NYS sanitizer, and almost **4,000** face coverings were provided to hundreds of Erie County farms, so they could continue to work safely for you.
- ◆ Educators **provided support** to our county's diverse agriculture businesses with a Greenhouse School; a food and ag marketing workshop series; invasive species research projects; an urban farm tour; a series of workshops on finding, leasing, and marketing farmland; operating a seasonal Taste NY Farmers Market; and providing production and business technical assistance for farmers of vegetables, livestock, dairy, and field crops.
- ◆ Facilitated the use of NY-grown food and nutrition education in **6** schools through the Farm to School Program.

Consumer Horticulture/ Master Gardeners:

teaching environmentally friendly gardening methods.

- ◆ Over **770** questions were answered online or in person. And **2,038** hours of service was provided by 81 CCE trained Master Gardeners to your local communities at a value of almost **\$52,000**. This service included: **69** online Garden Fence Chats, **99** soil ph tests, **55** pest/plant identifications, **5** public gardening workshops, and hands-on assistance to **50** neighborhood and community gardens.

Nutrition:

boosting healthy living.

- ◆ Provided nutrition education to over **6,326** people from low-income populations in Erie County through free SNAP Education classes and programs.
- ◆ Coordinated the Healthy Corner Store Initiative working with **13** stores in food-insecure Buffalo neighborhoods, increasing access and options to purchase healthy foods and fresh produce.

Thanks to people like you, CCE Erie has **supported millions** of people in our area in so many ways over the last **106 years**. **Now more than ever, we need your help to keep going strong.** Your donation will support our 2021 programming and directly impact so many in your community. YOU can make a difference! Thank you in advance for your support.

With gratitude,

Jack McGowan
President

Diane B. Held
Executive Director

For more information about CCE Erie: erie.cce.cornell.edu/about-us

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.
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2020 Annual Appeal Yes, I want to support CCE Erie! Please give as generously as you can.

Enclosed is my tax-deductible donation for 2020 in the amount of: \$50 \$100 \$250 \$500 \$1,000 Other \$ _____

Name or Business _____ Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Please make checks payable to CCE Erie County.

Your gift for general operations helps CCE the most. If you prefer to designate a specific program to receive your gift, please check the appropriate box:

4-H Youth Development Agriculture Master Gardeners Nutrition

I would like more information on how to include CCE Erie in my will.

You can also donate **securely** online by credit card at:
erie.cce.cornell.edu

Please ask your employer if they will match gifts to non-profit organizations, a matching gift from your employer will **DOUBLE** the impact of your donation!

A Special Thank you,
win a Taste NY
Gift Basket!



Everyone who donates will be entered to win one of **THREE** gift baskets loaded with fantastic local food and farm products from our Taste NY store!