

## Erie County 4-H Duds to Dazzle Evaluation Rubric

<b>Team Preparation</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<b>Preparation:</b> Team members display a logical process for creating their final product. Tasks are completed efficiently and in a logical order.	Lacks any organization. No obvious planning has been done before starting. Tasks are not completed in a logical order.	Some organization but no plan. Team members choose what they want to do without discussion.	Discussion of a work plan and tasks are chosen by team members. Minimal or no plan for the order required for tasks to complete the project	Team members display a logical process for creating their final product. Tasks are completed efficiently and in a logical order	Team meeting where all necessary steps are outlined and specific tasks are assigned in a logical order. May include a written outline.
<b>Safety Precautions:</b> Team members exhibit knowledge of how to use tools in the kit safely in the development of the constructed item.	Safety precautions are not observed by more than one team member(s) and no correction is given by another team member.	One team member is not observing safety precautions and no correction is given by another team member.	One or more team members are not using tools safely, but corrections are made by other team members.	Team members exhibit knowledge of how to use tools in the kit safely in the development of the constructed item.	Safety reminders are discussed before starting. Safety reminders are given periodically as new tools are used.
<b>Teamwork:</b> Cooperation, effectiveness, communication of team members, and efficient use of time including cleaning of work space.	Work space is not cleaned up. Team members are not working together.	Work space is not tidy. One or more team members are not working on a specific task.	Work space is tidy. All team members had specific tasks and worked together with limited disagreements.	Cooperation, effectiveness, communication of team members, and efficient use of time including cleaning of work space	Every team member has designated tasks. Team leader encouraged all members, made sure everyone was on task. Team members assisted each other as needed.
<b>Construction</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<b>Use of Materials:</b> 50% of the final product made from the start up item or items provided. Utilization of the sewing closet. Innovative use of materials.	Less than 50% of the final product made from startup item. Materials have no coordination effort. Items are hazardously assembled.	50% of the final product made from startup item. Some coordination of materials but are not selected for appropriate use.	50% of the final product is made from startup item. Coordination of materials from a functional standpoint and innovative use of materials. At least 3 items from sewing closet used.	75% of the final product made from startup item. Excellent coordination of materials. Innovative utilization of sewing closet materials. At least 3 items from sewing closet used.	90-100% of the final product made from startup item. Superb final product, potential manufacturability. Extremely innovative use of materials. At least 3 items from sewing closet used.

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<b>Construction:</b> Appropriate sewing used during construction. Materials and steps included.	Ineffective use of equipment in construction. 75% of materials and steps missing.	Poor use of equipment in construction. Not sure of proper use. 50% or materials and steps missing.	Effectively manage equipment for proper use of construction. 50% of materials and steps missing.	Excellent use of equipment in construction. Effectively use 75% of materials and steps included.	Outstanding use of equipment in construction. Excellent demonstration of planning and creating. 100% of materials and steps included.
<b>Design:</b> Finished product meets category requirements given. Design is creative within category guidelines.	Poor design, too simple. Product technique is appropriate for materials. Fits within category guidelines but lacks creativity.	Design is appropriate, but technique is less than adequate for materials. Fits within category guideline.	Good design. Product is recognizable and useful for purpose. Fits within category guidelines and is creative.	Excellent design. Very useful and inspiring to prospective market. Fits within category guidelines.	Outstanding design. Very creative and intriguing product for market. Fits within category guidelines.
<b>Completion:</b>	<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> <p>0= Project incomplete in time frame.</p> <p>5= Project is complete. Product is ready for marketability</p> <p style="text-align: center;"><b>Score is to equal 0 or 5</b></p> </div>				
<b>Team Presentation</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<b>Intended Audience:</b> Knowledge of the target audience for final product. Identify where the item would be sold.	No knowledge of how product will be used or marketed for sale.	Basic knowledge of product's market but not able to communicate how it would be used by customer.	Good grasp of audience for final product. Identifies all proper points of sale and price.	Excellent grasp of audience for final product. Identifies all proper points of sale and price and includes alternatives.	Outstanding grasp of audience for final product. Identifies all proper points of sale and price. Includes alternatives and marketing campaign.

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<p><b>Pricing:</b> Estimate retail price of the constructed item.</p>	<p>No knowledge of how to price item or what similar items are currently selling for.</p>	<p>Some knowledge of pricing, but had difficulty putting together estimated retail pricing or comparable pricing.</p>	<p>Understands how to compute a retail price and comparative pricing of similar retail items.</p>	<p>Excellent understanding of retail pricing. Understands comparative pricing of similar retail items.</p>	<p>Outstanding understanding of retail pricing. Understands comparative pricing of similar retail items and knows why this would be a better buy.</p>
<p><b>Fiber Characteristics and Care:</b> Knowledge of fiber characteristics and general care of the textile used in the constructed item.</p>	<p>0= No knowledge of textile materials and/or use. Inappropriate construction for fabric and/or care of during.</p> <p>5= Excellent use of fabric for product. Demonstrated understanding of care of fabric during construction.</p> <p><b>Score is to equal 0 or 5</b></p>				
<p><b>Overall Appearance:</b> Level of skill performed, techniques harnessed, enhancements made, design principles employed, etc. Product fits assigned category. Presentation appearance of Team.</p>	<p>Appropriately dressed for event. Final product is in final form but <u>not</u> completed.</p>	<p>Appropriately dressed for event. Final product is <u>almost</u> completed, but needs finishing touches.</p>	<p>Team members are dressed in team attire <b>(team outfit = automatic 6)</b></p>	<p>Team members have excellent coordination of appearance. Final product is ready for evaluation at the County Fair.</p>	<p>Outstanding team coordination from appearance to attitude. Final product is ready for marketing and/or evaluation at the County Fair.</p>
<p><b>Presentation Skills:</b> Overall effectiveness of communication skills (voice, poise, articulation), number of members presenting, etc.</p>	<p>No notes when clearly needed, or totally relying on notes/visual clues. No summary or closure. Presentation not shared by team.</p>	<p>Notes used but ineffectively. Minimal summary. Presentation not shared among all team members.</p>	<p>Main points covered in presentation by all team members. Summarization of project handled. Met minimum requirements.</p>	<p>Excellent presentation by all team members. All presentation points covered. Good closure in summarization.</p>	<p>Outstanding presentation by all team members. Logical process with all parts carefully covered and summarized. Quality performance that could be used for program and product publicity.</p>